

TEMPE TOWN LAKE

on the rio salado



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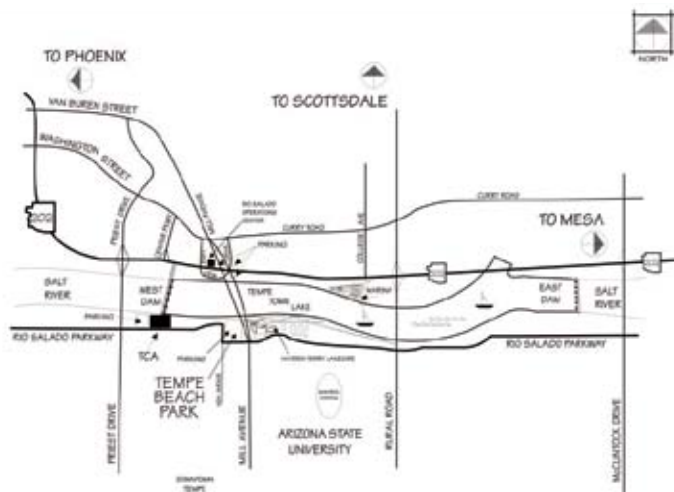
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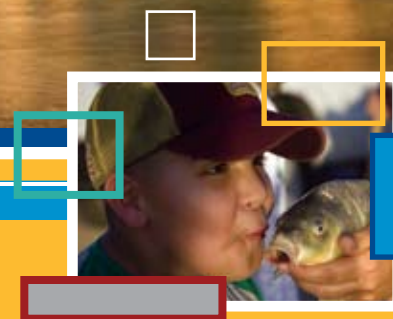


TEMPE TOWN LAKE OPERATIONS CENTER

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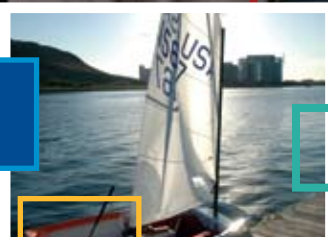




THE ENERGY OF TEMPE TOWN LAKE IS AS VIBRANT AS THE COLORS REFLECTING FROM THE LIGHT RAIL BRIDGE, AS GLEEFUL AS A CHILD CATCHING THEIR FIRST FISH AND AS MAGICAL AS THE SNOWY WHITE EGRETS SOARING OVERHEAD.

Tempe Town Lake is a 2-mile urban oasis featuring innovative architecture, recreation opportunities, world-renowned special events, cultural venues and the beauty of nature. Town Lake blends the best elements of life: relaxation, invigoration and delight, into an environment that can accommodate most lifestyles.

JOURNEY WITH US TO TEMPE TOWN LAKE.



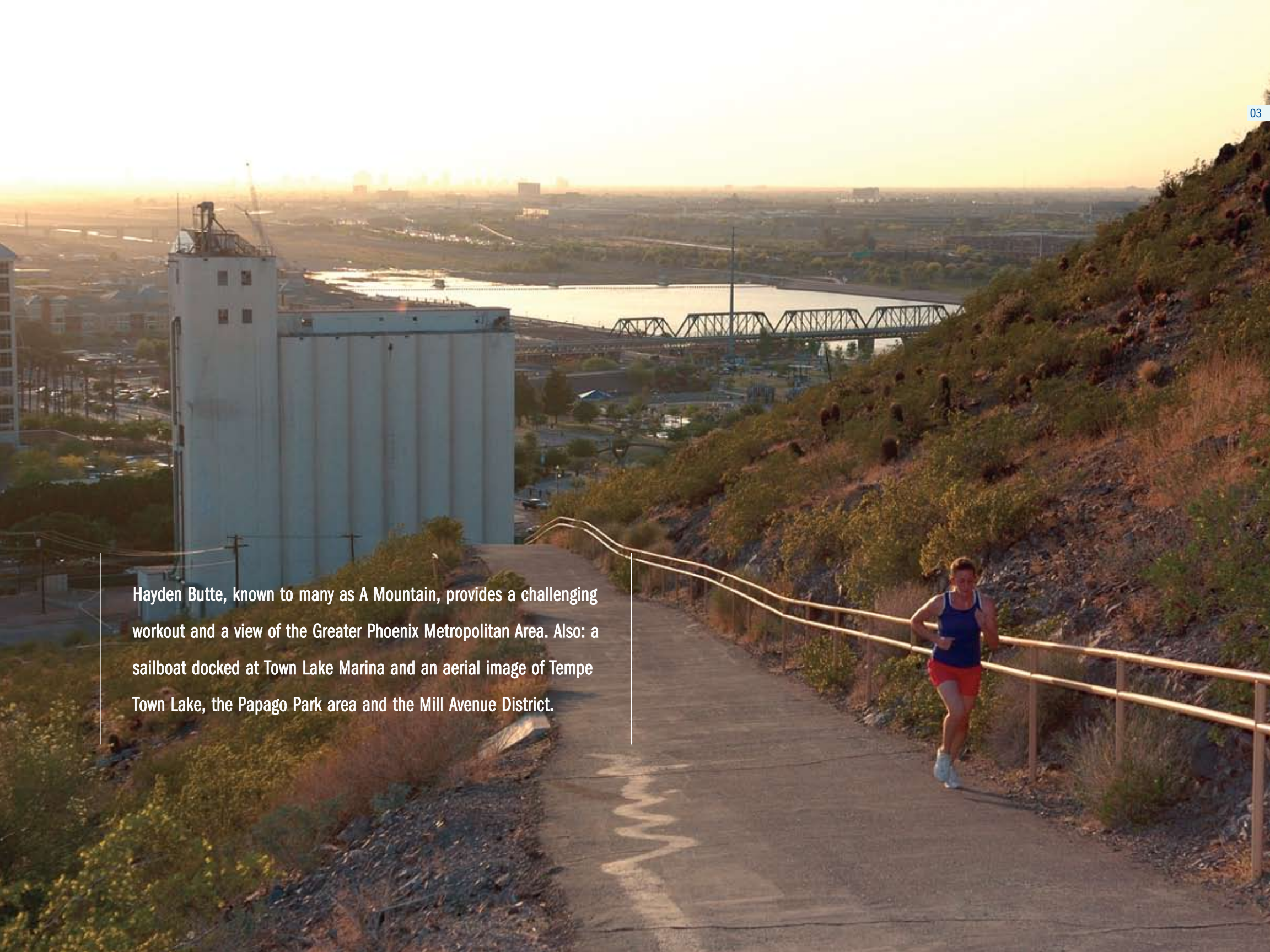
LOCATION

Tempe Town Lake spans the area from east of Rural Road to the east of Priest Road between Curry Road and Rio Salado Parkway. Tempe Beach Park forms the northern border of the Mill Avenue District, with its 175 retail shops, restaurants and nightclubs. Town Lake is within walking distance of Arizona State University, with Sun Devil Stadium a prominent sight for those on the water or enjoying the many lake paths.

More than 1 million people live within 10 miles of Tempe Town Lake. At least 350,000 cars pass its shores each day. Loop 202 runs alongside Tempe Town Lake with Sky Harbor International Airport just minutes away. The only light rail bridge in Arizona spans Town Lake, transporting riders from downtown Phoenix and west Mesa easily.

www.tempe.gov/business



A woman in a blue tank top and red shorts is running on a paved trail that winds down a hillside. The trail has a metal handrail on the right side. In the background, there is a large white industrial building, a body of water with a bridge, and a city skyline under a sunset sky.

Hayden Butte, known to many as A Mountain, provides a challenging workout and a view of the Greater Phoenix Metropolitan Area. Also: a sailboat docked at Town Lake Marina and an aerial image of Tempe Town Lake, the Papago Park area and the Mill Avenue District.

A horseman crosses the Salt River in the 1880s. Also: Workers lower a section of Tempe Town Lake's inflatable dam structure.



HISTORY

Tempe Town Lake is the result of technology, foresight and ingenuity. In 1965, the Arizona State University College of Architecture saw a better life for the exposed land where the once mighty Salt River flowed. They envisioned a lake with shopping, workplaces, parks and community gathering spaces. It took decades of planning, a vote from Tempe citizens, federal and state partnerships, leaders with foresight and new technology for that vision to become Tempe Town Lake on the Rio Salado.

www.tempe.gov/museum

Before Town Lake was created, the land around it could not be developed because of its propensity to flood. By channelizing the river's bottom and securing its sides, about one-seventh of Tempe's land was freed for the community's enjoyment.

Town Lake is kept within the shores of the Salt River by a series of inflatable dams. Designed by Bridgestone, these dams can be lowered in under an hour in the event of a major flood to allow stormwater to pass through. This keeps Valley residents safe from the damages of a raging flood.

HABITAT

For decades, the Salt River was neglected, with its land razed and trash piled many feet deep. Today, the City of Tempe is restoring this land to its natural state and has created many safe havens for plants and animals.

LOPIANO HABITAT

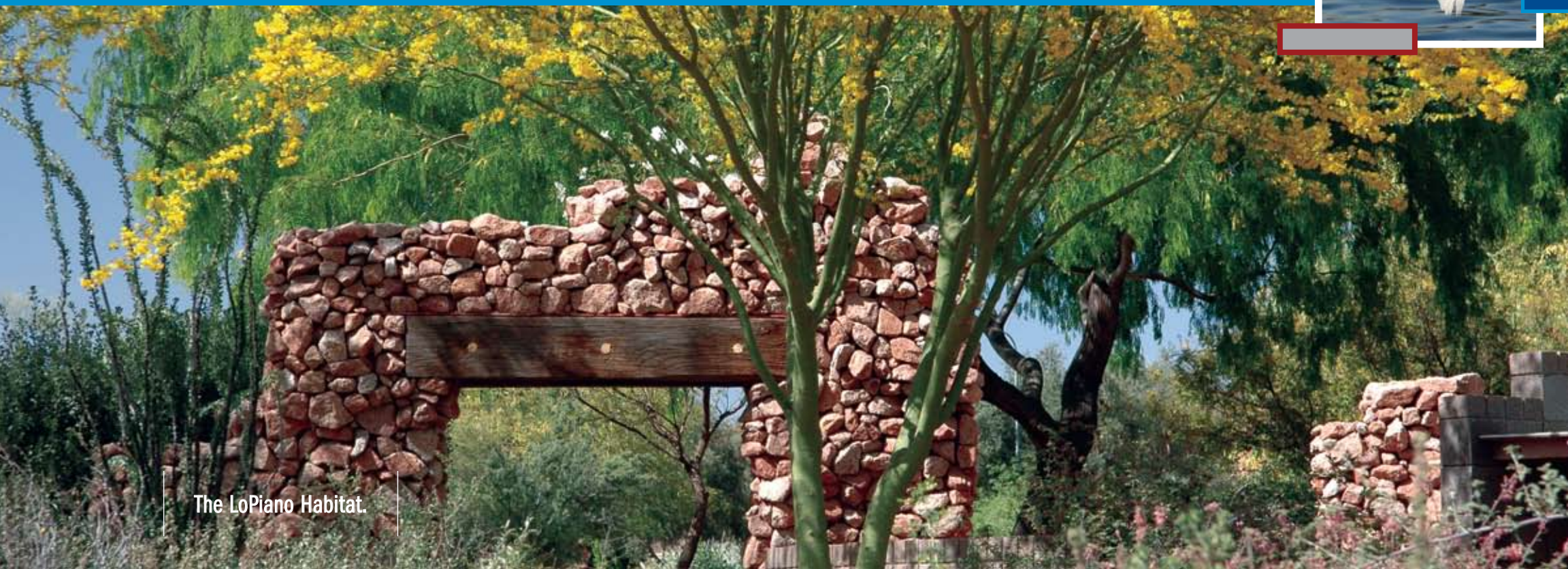
Named for former mayor Dr. William LoPiano, the 13-acre mesquite bosque stretches along the north side of Loop 202 between College and Mill Avenues. Volunteers from 26 schools constructed this habitat in 1993.

LOMA DEL RIO

Loma del Rio at the west end of Papago Park. Loma del Rio, “small hill by the river,” is a Hohokam ruin that is approximately 650 years old.

INDIAN BEND WASH HABITAT

This environmental restoration area connects Tempe Town Lake to the Indian Bend Wash Greenbelt for pedestrians and bicyclists, allowing for a 16-mile route to north Scottsdale. A bird-watching platform and parking area at the entrance of the habitat make it a convenient meeting place.



The LoPiano Habitat.

A 3 mile workout route starts at Tempe Beach Park and runs over the Mill Avenue Bridge to the Town Lake Operation Center, past Town Lake Marina to Rural Road, along the south bank and back to Tempe Beach Park. More than 30 walks and triathlons use a similar route every year.



Mill Avenue, light rail and railroad bridges at night. Also: A rendering of the pedestrian bridge to be built atop the west end Town Lake dam.

07



THE BRIDGES OF TOWN LAKE

HISTORIC MILL AVENUE BRIDGE Built in 1931, this bridge has withstood both flooding and the test of time. Lit with twinkling swags at night, this architecturally-recognized bridge can be seen for many miles. It serves as a gateway into the Mill Avenue District.

MILL AVENUE BRIDGE Built in 1993 to accommodate a higher traffic flow, the first attempt at constructing this bridge washed away in a flood. The completed bridge has been tested by stormwater and has flourished.

LIGHT RAIL BRIDGE Only Tempe would combine function with fun. Arizona's only light rail bridge turns into a colorful show of lights whenever trains cross it.

SALT RIVER UNION PACIFIC BRIDGE Built in 1912, the Salt River Union Pacific Bridge survived while floods destroyed three previous truss bridges constructed in the same location.

PEDESTRIAN BRIDGES The City of Tempe plans to construct safe crossing for pedestrians and bicyclists at both ends of Tempe Town Lake. As details become available they will be posted at tempe.gov/lake

RURAL ROAD BRIDGE Used as the return route for many runs and triathlons, the Rural Road Bridge serves as a vital link between the north and south banks of Tempe Town Lake.



The Pier at Town Lake.

08



BALANCE

Tempe Town Lake was designed to encourage world class development. The innovative structure of Town Lake, using inflatable dams to create a lake where a dry river once existed, serves as a reminder that ingenuity leads to beautiful rewards.

Approximately 60 percent of Town Lake is to be privately developed, with the remainder set aside for parks, open space and wildlife habitat. This partnership balances economics, aesthetics and environmental needs.

As a result of this balance, Tempe Town Lake has evolved into some of the most desired real estate in Arizona. For the next 10 years, several private projects will continue to be developed around Tempe Town Lake.

www.tempe.gov/business/maps

1 | ALOFT HOTEL AT PLAYA DEL NORTEwww.aloft.com

A 5-story, 69,000 square foot, urban-style hotel with high tech amenities on the northeastern shore of Tempe Town Lake.

2 | GRIGIOwww.grigio.com

Approximately 525 luxurious apartments by Gray Development on the northeast shore of Town Lake.

3 | HAYDEN FERRY LAKESIDEwww.haydenferrylakeside.com

A master-planned mixed-use project enjoying 17-acres on the southwest waterfront with 922,850 square feet of Class A office and retail, a Le Meridien hotel and 438 condominiums.

4 | LE MERIDIENwww.starwoodhotels.com

This 4-star resort brings an international flair to Tempe Town Lake. Located at Hayden Ferry Lakeside, this hotel is at the connecting point of the Mill Avenue District and Tempe Town Lake.

5 | MARINA HEIGHTSwww.suncoraz.com

Proposed 1.6 million square foot mixed-use development on 10.6 acres on the south central shore.

6 | NAMWEST TEMPEwww.tempeluxuryliving.com

An as-yet undetermined 11-acre project on the north central shore adjacent to Town Lake Marina.

7 | NORTHSHOREwww.northshoreaz.com

Enticing luxury condominiums by Weststone on the northeast shore. Floor plans range from 1,172 to 2,168 square feet with 134 units.

8 | ONYXwww.weststone.com

26-story, 196-unit condominium tower by Weststone on the northeast shore.

9 | THE PIER AT TOWN LAKEwww.thepiertempe.com

4 million square foot mixed use development on the southeast shore featuring 1,500 residential units, 460,000 square feet office, 285 resort-style hotel rooms with conference space and spa and 98,000 square feet retail.



PARKS AND OPEN SPACES

The original designs and ease of use at the parks of Tempe Town Lake make them some of the most popular venues in Arizona. Tempe Town Lake draws 2.5 million visitors annually for fishing, jogging, boating, bicycling, signature events and picnics. The parks are free to use for individuals and may be rented for special occasions.

1 | COX SPLASH PLAYGROUND AT TEMPE BEACH PARK

Splash Playground lets children cool off safely from April through September each year. The playground sprinkles kids with mists while they slide down rock canyons, stand beneath the waterfall and play in streams of water no more than two inches deep. Watchful attendants make sure they play nicely, even with the water cannon.

2 | TEMPE BEACH PARK

Originally built in 1931, this park was completely renovated in 1999 as part of the construction of Town Lake. This 25-acre park is Tempe's premier special event space, housing events such as Ironman Arizona and the Tempe Music Festival. Rio Lago Cruise Company operates its boat concession from this park.

3 | GIULIANO PARK

From Rural Road to the Mill Avenue Bridge, this stretch of the south shore is dedicated to former mayor Neil Giuliano. It features a small amphitheater, picnic areas and a boat dock designed to enable those with physical challenges.

4 | BOAT BEACH

This sandy beach is the one place at Town Lake where people can actually feel sand and water between their toes. Located on the north bank off Lakeview Drive, Boat Beach provides a launching place for non-trailer rowing sculls, canoes and kayaks.

5 | LINEAR PARK PATH

Both a packed earth and paved sidewalk line both sides of Tempe Town Lake. These twin pathways, connected by the Mill Avenue, Rural Road and Priest Road bridges, enable pedestrians and cyclists to make their way around Town Lake.

6 | TOWN LAKE MARINA

Town Lake Marina is located on the north side of Tempe Town Lake south of Loop 202 at College Avenue. The marina offers a 5-lane boat launch ramp, a safe harbor for City boats, a large grassy amphitheater for picnics, quiet times, and concerts, such as Music at the Marina.

7 | WELCOME CENTER AND BOAT HOUSE

This future four-story structure will house programs and staff for the lake's many uses, including water recreation classes, clubs and events, park rangers, operations and development. The facility will offer a lakeside restaurant, boat storage, workout equipment, meeting rooms, and rentable space for special occasions.





TEMPE CENTER FOR THE ARTS

8 | The Tempe Center for the Arts is a unique visual and performing arts experience that begins the moment one sees the building. The 88,000 square-foot cultural facility features a 600-seat performance hall, 200-seat studio, 3,500 sq ft art gallery, a 3,400 sq ft lakeside banquet and meeting room, a 17-acre art park and many other intriguing elements.

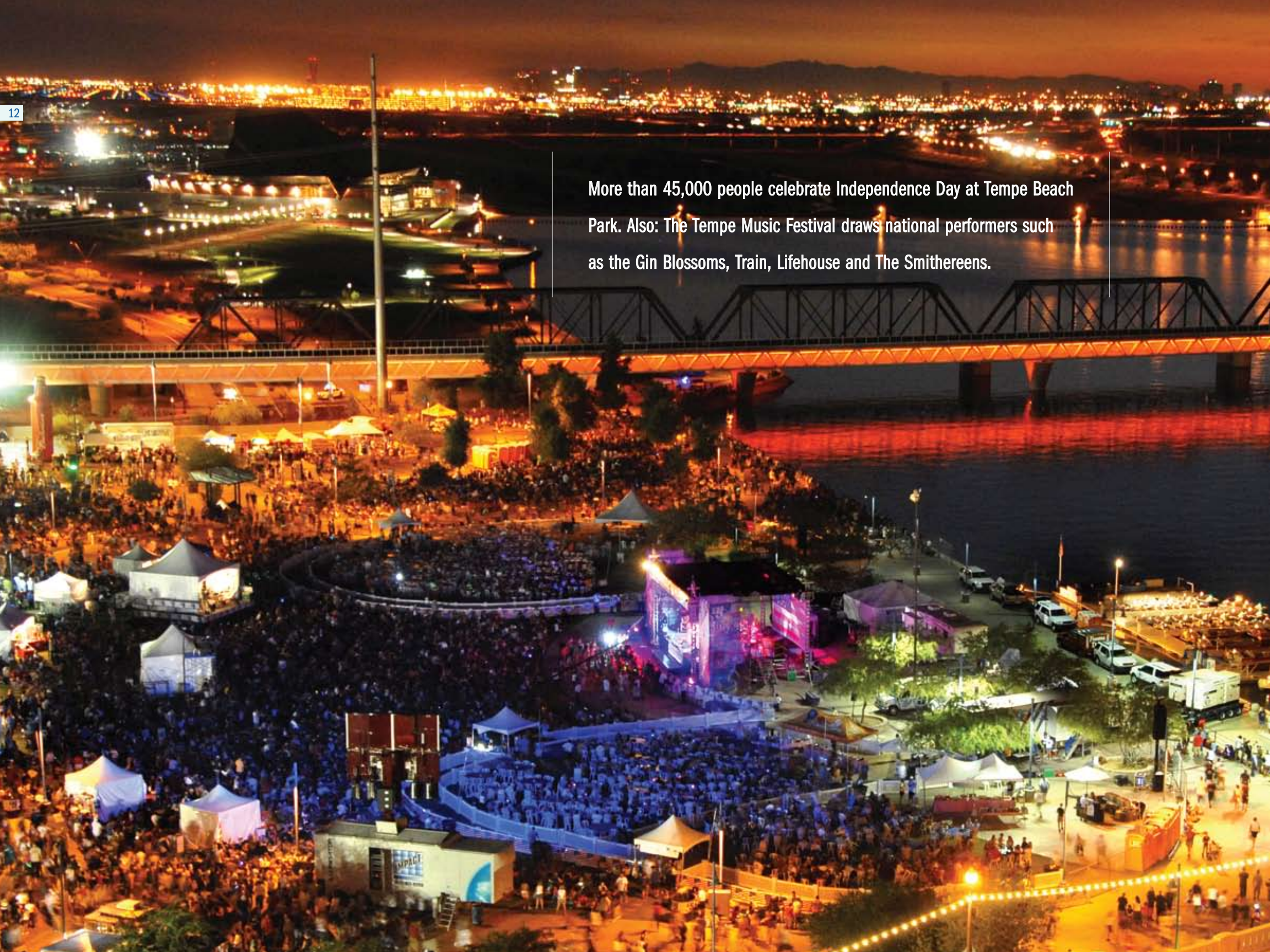
From the fire piece to the reflecting pool, TCA celebrates architecture and location of the building through the commission of works by outstanding regional and national artists. A 5,700-square foot sculpture

garden is located outside of the gallery. Visitors may stroll lakeside paths that wind along Town Lake, enjoy a quiet moment at the Tempe Garden Club Pavilion or be entertained at events at the lakeside amphitheater.

Many local performance groups including Childsplay, Tempe Community Chorus and Tempe Little Theatre consider TCA to be their home venue, making this the best place to see community performances.

www.tempe.gov/tca





More than 45,000 people celebrate Independence Day at Tempe Beach Park. Also: The Tempe Music Festival draws national performers such as the Gin Blossoms, Train, Lifehouse and The Smithereens.

Runners cross the Mill Avenue Bridge as part of the New Times 10K.

SPECIAL EVENTS

With an events calendar like none other, Tempe Town Lake has become the community gathering place for entertainment. More than 100 days of special events happen at the lake's several parks. The calendar may be found at www.tempe.gov/calendar. Here are some of the most distinctive:

CARDBOARD BOAT REGATTA Watch wacky sailors sail their recyclable crafts – or not – on a short course before they disintegrate.

IRONMAN ARIZONA Thousands of the world's finest athletes swim 2.4 miles, bike 112 miles and run a full marathon in less than 17 hours.

PF CHANG'S ROCK-N-ROLL ARIZONA MARATHON Run or walk the full or half-marathon course while being cheered on by thousands of spectators and at least one rock band each mile.

www.tempe.gov/calendar

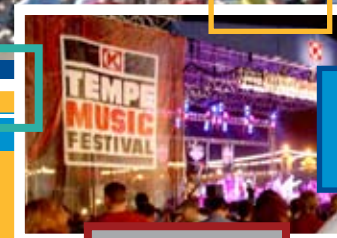
FOURTH OF JULY Arizona's largest lakeside community festival and fireworks display.

INSIGHT BOWL & BLOCK PARTY College football at its best with a preceding New Year's Eve party for 100,000 fans.

MUSIC AT THE MARINA Free Sunday music series at Town Lake Marina. Bring a picnic for a great time at the park – runs special weeks in spring and fall.

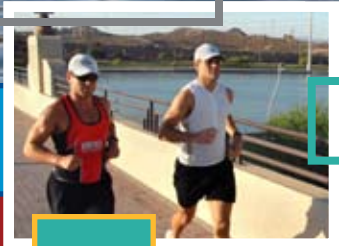
CIRCLE K TEMPE MUSIC FESTIVAL Three stages, 30 bands, two days – the hottest bands in the nation play this festival. Fender Guitar craftsmen build instruments on site.

WAY OUT WEST OKTOBERFEST It's western. It's German. It's three-days of fun benefiting the Tempe Sister Cities program.





More than 2,000 rowers enjoy their sport at Tempe Town Lake. Also: Runners cross the Mill Avenue Bridge.



RECREATIONAL ACTIVITIES

Boating, fishing, bicycling and jogging are among the favorite every day activities at Tempe Town Lake.

BICYCLING Town Lake's linear park system allows bicyclists to circle Town Lake on both the north and south side.

BIRD WATCHING From nearly every point of the lake, it is possible to watch many varieties of birds, including the stately Great Blue Heron and Snowy White Egrets. California Brown Pelican also spend time at Town Lake.

BOATING A variety of different boating clubs, including rowing sculls, Chinese Dragon Boats, outrigger canoes and sailboats, operate on Town Lake. You can also bring your own or rent a craft at Tempe Beach Park.

FISHING Arizona Game and Fish stocks Town Lake with thousands of rainbow trout annually, but there are about a dozen other varieties of tasty fish in the lake, too.

JOGGING Tempe Town Lake is home to dozens of runs, walks and triathlons, thanks in part to the beautiful trails around Town Lake. The circle from Rural Road to Mill Avenue is nearly a perfect 5K. Give it a try.

www.tempe.gov/lake



Chinese dragon boats are among the colorful boats that race at Town Lake.

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